

Demographic Detail Report

Deerfield Towne Center

5515-5805 Deerfield Blvd, Mason, OH 45040

Building Type: **Shopping Center**
 Center Type: **Lifestyle Center**
 Center GLA: **460,644 SF**
 Year Built: **2004**

Total Available: **47,027 SF**
 % Leased: **96.92%**
 Rent/SF/Yr: **\$18.00**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2021 Projection	67,772		149,005		430,991	
2016 Estimate	65,728		144,980		421,399	
2010 Census	63,275		140,047		408,105	
Growth 2016 - 2021	3.11%		2.78%		2.28%	
Growth 2010 - 2016	3.88%		3.52%		3.26%	
2016 Population by Age						
	65,728		144,980		421,399	
Age 0 - 4	3,909	5.95%	8,263	5.70%	24,670	5.85%
Age 5 - 9	4,174	6.35%	9,134	6.30%	27,235	6.46%
Age 10 - 14	4,651	7.08%	10,489	7.23%	30,276	7.18%
Age 15 - 19	4,622	7.03%	10,623	7.33%	30,407	7.22%
Age 20 - 24	4,075	6.20%	9,223	6.36%	27,249	6.47%
Age 25 - 29	3,788	5.76%	7,913	5.46%	23,805	5.65%
Age 30 - 34	3,979	6.05%	7,879	5.43%	23,816	5.65%
Age 35 - 39	4,084	6.21%	8,260	5.70%	24,879	5.90%
Age 40 - 44	4,413	6.71%	9,379	6.47%	27,357	6.49%
Age 45 - 49	4,751	7.23%	10,472	7.22%	29,644	7.03%
Age 50 - 54	5,081	7.73%	11,401	7.86%	31,679	7.52%
Age 55 - 59	4,911	7.47%	11,136	7.68%	31,029	7.36%
Age 60 - 64	4,103	6.24%	9,423	6.50%	26,582	6.31%
Age 65 - 69	3,171	4.82%	7,364	5.08%	20,865	4.95%
Age 70 - 74	2,226	3.39%	5,223	3.60%	14,946	3.55%
Age 75 - 79	1,546	2.35%	3,614	2.49%	10,524	2.50%
Age 80 - 84	1,074	1.63%	2,495	1.72%	7,508	1.78%
Age 85+	1,169	1.78%	2,691	1.86%	8,929	2.12%
Age 65+	9,186	13.98%	21,387	14.75%	62,772	14.90%
Median Age	39.50		40.40		39.70	
Average Age	38.60		39.00		38.80	

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population By Race	65,728		144,980		421,399	
White	54,989	83.66%	123,565	85.23%	349,940	83.04%
Black	2,750	4.18%	5,950	4.10%	38,083	9.04%
Am. Indian & Alaskan	102	0.16%	253	0.17%	903	0.21%
Asian	6,541	9.95%	12,317	8.50%	23,980	5.69%
Hawaiian & Pacific Island	111	0.17%	221	0.15%	498	0.12%
Other	1,236	1.88%	2,675	1.85%	7,995	1.90%
Population by Hispanic Origin	65,728		144,980		421,399	
Non-Hispanic Origin	62,973	95.81%	139,639	96.32%	404,756	96.05%
Hispanic Origin	2,756	4.19%	5,342	3.68%	16,643	3.95%
2016 Median Age, Male	38.00		38.80		38.00	
2016 Average Age, Male	37.50		37.90		37.60	
2016 Median Age, Female	40.80		41.70		41.20	
2016 Average Age, Female	39.60		40.00		40.00	
2016 Population by Occupation Classification	52,071		114,970		333,124	
Civilian Employed	35,767	68.69%	77,424	67.34%	219,707	65.95%
Civilian Unemployed	1,147	2.20%	2,319	2.02%	7,167	2.15%
Civilian Non-Labor Force	15,141	29.08%	35,176	30.60%	106,087	31.85%
Armed Forces	16	0.03%	51	0.04%	163	0.05%
Households by Marital Status						
Married	14,877		33,405		91,428	
Married No Children	7,761		17,484		48,405	
Married w/Children	7,116		15,921		43,022	
2016 Population by Education	47,070		103,476		300,854	
Some High School, No Diploma	2,132	4.53%	4,772	4.61%	19,526	6.49%
High School Grad (Incl Equivalency)	8,126	17.26%	19,412	18.76%	62,869	20.90%
Some College, No Degree	10,723	22.78%	23,177	22.40%	72,267	24.02%
Associate Degree	2,774	5.89%	6,227	6.02%	19,292	6.41%
Bachelor Degree	14,107	29.97%	30,081	29.07%	78,261	26.01%
Advanced Degree	9,208	19.56%	19,807	19.14%	48,639	16.17%

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population by Occupation	67,885		146,332		413,814	
Real Estate & Finance	3,320	4.89%	6,837	4.67%	18,383	4.44%
Professional & Management	23,145	34.09%	50,086	34.23%	132,560	32.03%
Public Administration	690	1.02%	1,613	1.10%	5,345	1.29%
Education & Health	7,549	11.12%	15,992	10.93%	47,984	11.60%
Services	3,684	5.43%	9,253	6.32%	30,082	7.27%
Information	599	0.88%	1,422	0.97%	4,032	0.97%
Sales	9,713	14.31%	19,190	13.11%	53,796	13.00%
Transportation	288	0.42%	545	0.37%	1,883	0.46%
Retail	4,735	6.98%	9,584	6.55%	26,128	6.31%
Wholesale	1,370	2.02%	2,626	1.79%	7,295	1.76%
Manufacturing	5,881	8.66%	13,211	9.03%	36,156	8.74%
Production	2,752	4.05%	6,443	4.40%	22,044	5.33%
Construction	1,430	2.11%	3,580	2.45%	10,423	2.52%
Utilities	1,335	1.97%	2,618	1.79%	7,544	1.82%
Agriculture & Mining	20	0.03%	67	0.05%	429	0.10%
Farming, Fishing, Forestry	21	0.03%	63	0.04%	215	0.05%
Other Services	1,353	1.99%	3,202	2.19%	9,515	2.30%
2016 Worker Travel Time to Job	33,958		73,390		208,754	
<30 Minutes	23,561	69.38%	50,752	69.15%	142,532	68.28%
30-60 Minutes	9,100	26.80%	20,177	27.49%	59,586	28.54%
60+ Minutes	1,297	3.82%	2,461	3.35%	6,636	3.18%
2010 Households by HH Size	24,796		53,360		154,998	
1-Person Households	6,221	25.09%	12,290	23.03%	37,778	24.37%
2-Person Households	8,248	33.26%	18,024	33.78%	51,237	33.06%
3-Person Households	4,094	16.51%	8,781	16.46%	25,257	16.30%
4-Person Households	3,995	16.11%	8,953	16.78%	24,816	16.01%
5-Person Households	1,594	6.43%	3,745	7.02%	10,839	6.99%
6-Person Households	467	1.88%	1,113	2.09%	3,525	2.27%
7 or more Person Households	177	0.71%	454	0.85%	1,546	1.00%
2016 Average Household Size	2.50		2.60		2.60	
Households						
2021 Projection	26,644		56,965		163,944	
2016 Estimate	25,823		55,397		160,264	
2010 Census	24,795		53,359		154,999	
Growth 2016 - 2021	3.18%		2.83%		2.30%	
Growth 2010 - 2016	4.15%		3.82%		3.40%	

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Radius	3 Mile		5 Mile		10 Mile	
2016 Households by HH Income	25,825		55,398		160,264	
<\$25,000	2,651	10.27%	5,792	10.46%	22,419	13.99%
\$25,000 - \$50,000	4,473	17.32%	9,306	16.80%	29,928	18.67%
\$50,000 - \$75,000	5,031	19.48%	10,613	19.16%	28,165	17.57%
\$75,000 - \$100,000	3,952	15.30%	7,746	13.98%	21,821	13.62%
\$100,000 - \$125,000	3,043	11.78%	6,281	11.34%	16,892	10.54%
\$125,000 - \$150,000	1,894	7.33%	3,996	7.21%	10,584	6.60%
\$150,000 - \$200,000	2,211	8.56%	5,715	10.32%	14,700	9.17%
\$200,000+	2,570	9.95%	5,949	10.74%	15,755	9.83%
2016 Avg Household Income	\$102,717		\$105,941		\$99,317	
2016 Med Household Income	\$79,792		\$81,416		\$74,661	
2016 Occupied Housing	25,824		55,397		160,264	
Owner Occupied	18,502	71.65%	42,354	76.46%	119,326	74.46%
Renter Occupied	7,322	28.35%	13,043	23.54%	40,938	25.54%
2010 Housing Units	26,403		56,884		165,478	
1 Unit	18,335	69.44%	43,676	76.78%	127,437	77.01%
2 - 4 Units	1,583	6.00%	2,774	4.88%	8,885	5.37%
5 - 19 Units	5,635	21.34%	8,857	15.57%	22,177	13.40%
20+ Units	850	3.22%	1,577	2.77%	6,979	4.22%
2016 Housing Value	18,501		42,353		119,327	
<\$100,000	1,748	9.45%	4,171	9.85%	16,329	13.68%
\$100,000 - \$200,000	7,192	38.87%	15,844	37.41%	46,414	38.90%
\$200,000 - \$300,000	4,850	26.21%	10,921	25.79%	28,522	23.90%
\$300,000 - \$400,000	2,589	13.99%	5,988	14.14%	14,793	12.40%
\$400,000 - \$500,000	1,000	5.41%	2,349	5.55%	5,073	4.25%
\$500,000 - \$1,000,000	978	5.29%	2,712	6.40%	7,050	5.91%
\$1,000,000+	144	0.78%	368	0.87%	1,146	0.96%
2016 Median Home Value	\$206,402		\$210,635		\$193,364	
2016 Housing Units by Yr Built	26,880		57,666		168,932	
Built 2010+	894	3.33%	1,788	3.10%	5,044	2.99%
Built 2000 - 2010	5,194	19.32%	10,297	17.86%	29,089	17.22%
Built 1990 - 1999	8,430	31.36%	15,095	26.18%	35,086	20.77%
Built 1980 - 1989	6,107	22.72%	11,396	19.76%	24,616	14.57%
Built 1970 - 1979	3,057	11.37%	8,894	15.42%	21,965	13.00%
Built 1960 - 1969	1,299	4.83%	4,284	7.43%	16,210	9.60%
Built 1950 - 1959	1,330	4.95%	3,636	6.31%	18,226	10.79%
Built <1949	569	2.12%	2,276	3.95%	18,696	11.07%
2016 Median Year Built	1990		1988		1983	