

# Demographic Detail Report

## Heritage Place

12511-12597 Olive Blvd, Creve Coeur, MO 63141

Building Type: **Shopping Center**  
 Center Type: **Power Center**  
 Center GLA: **269,412 SF**  
 Year Built: **1998**

Total Available: **24,126 SF**  
 % Leased: **96.97%**  
 Rent/SF/Yr: -



Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2021 Projection	60,118		138,189		741,686	
2016 Estimate	59,861		137,569		731,848	
2010 Census	59,564		136,757		723,433	
Growth 2016 - 2021	0.43%		0.45%		1.34%	
Growth 2010 - 2016	0.50%		0.59%		1.16%	
<b>2016 Population by Age</b>						
	<b>59,861</b>		<b>137,569</b>		<b>731,848</b>	
Age 0 - 4	3,563	5.95%	7,657	5.57%	44,487	6.08%
Age 5 - 9	3,267	5.46%	7,423	5.40%	43,193	5.90%
Age 10 - 14	3,191	5.33%	7,820	5.68%	44,048	6.02%
Age 15 - 19	3,247	5.42%	8,146	5.92%	44,974	6.15%
Age 20 - 24	3,423	5.72%	8,083	5.88%	46,258	6.32%
Age 25 - 29	3,859	6.45%	8,215	5.97%	48,180	6.58%
Age 30 - 34	4,228	7.06%	8,525	6.20%	49,578	6.77%
Age 35 - 39	3,898	6.51%	7,997	5.81%	45,677	6.24%
Age 40 - 44	3,587	5.99%	7,773	5.65%	43,445	5.94%
Age 45 - 49	3,565	5.96%	8,244	5.99%	44,554	6.09%
Age 50 - 54	3,964	6.62%	9,525	6.92%	50,449	6.89%
Age 55 - 59	4,207	7.03%	10,179	7.40%	53,007	7.24%
Age 60 - 64	3,968	6.63%	9,556	6.95%	48,208	6.59%
Age 65 - 69	3,437	5.74%	8,215	5.97%	39,616	5.41%
Age 70 - 74	2,755	4.60%	6,491	4.72%	29,578	4.04%
Age 75 - 79	2,096	3.50%	4,886	3.55%	21,134	2.89%
Age 80 - 84	1,618	2.70%	3,823	2.78%	15,698	2.14%
Age 85+	1,988	3.32%	5,011	3.64%	19,765	2.70%
Age 65+	11,894	19.87%	28,426	20.66%	125,791	17.19%
<b>Median Age</b>	<b>41.70</b>		<b>43.20</b>		<b>39.90</b>	
<b>Average Age</b>	<b>41.60</b>		<b>42.20</b>		<b>40.00</b>	

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<b>Radius</b>	<b>3 Mile</b>		<b>5 Mile</b>		<b>10 Mile</b>	
<b>2016 Population By Race</b>	<b>59,861</b>		<b>137,569</b>		<b>731,848</b>	
White	45,446	75.92%	107,348	78.03%	552,611	75.51%
Black	5,864	9.80%	14,217	10.33%	125,086	17.09%
Am. Indian & Alaskan	141	0.24%	348	0.25%	1,862	0.25%
Asian	7,056	11.79%	12,752	9.27%	36,530	4.99%
Hawaiian & Pacific Island	18	0.03%	48	0.03%	265	0.04%
Other	1,335	2.23%	2,856	2.08%	15,495	2.12%
<b>Population by Hispanic Origin</b>	<b>59,861</b>		<b>137,569</b>		<b>731,848</b>	
Non-Hispanic Origin	57,726	96.43%	132,092	96.02%	706,191	96.49%
Hispanic Origin	2,135	3.57%	5,477	3.98%	25,657	3.51%
<b>2016 Median Age, Male</b>	<b>40.00</b>		<b>40.90</b>		<b>38.10</b>	
<b>2016 Average Age, Male</b>	<b>40.20</b>		<b>40.60</b>		<b>38.60</b>	
<b>2016 Median Age, Female</b>	<b>43.50</b>		<b>45.30</b>		<b>41.80</b>	
<b>2016 Average Age, Female</b>	<b>42.90</b>		<b>43.60</b>		<b>41.40</b>	
<b>2016 Population by Occupation Classification</b>	<b>49,194</b>		<b>113,046</b>		<b>591,143</b>	
Civilian Employed	31,396	63.82%	70,660	62.51%	380,369	64.34%
Civilian Unemployed	1,061	2.16%	2,605	2.30%	17,530	2.97%
Civilian Non-Labor Force	16,657	33.86%	39,695	35.11%	192,895	32.63%
Armed Forces	80	0.16%	86	0.08%	349	0.06%
<b>Households by Marital Status</b>						
Married	12,571		29,034		139,859	
Married No Children	7,773		17,957		83,389	
Married w/Children	4,798		11,077		56,470	
<b>2016 Population by Education</b>	<b>45,833</b>		<b>104,538</b>		<b>544,373</b>	
Some High School, No Diploma	1,702	3.71%	5,694	5.45%	34,317	6.30%
High School Grad (Incl Equivalency)	5,591	12.20%	16,261	15.56%	102,153	18.77%
Some College, No Degree	10,044	21.91%	24,025	22.98%	138,289	25.40%
Associate Degree	2,664	5.81%	6,097	5.83%	35,486	6.52%
Bachelor Degree	13,994	30.53%	28,510	27.27%	133,003	24.43%
Advanced Degree	11,838	25.83%	23,951	22.91%	101,125	18.58%

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<b>Radius</b>	<b>3 Mile</b>		<b>5 Mile</b>		<b>10 Mile</b>	
<b>2016 Population by Occupation</b>	<b>59,518</b>		<b>133,511</b>		<b>718,541</b>	
Real Estate & Finance	3,355	5.64%	7,246	5.43%	35,799	4.98%
Professional & Management	22,635	38.03%	46,872	35.11%	226,225	31.48%
Public Administration	618	1.04%	1,763	1.32%	10,121	1.41%
Education & Health	8,163	13.72%	17,919	13.42%	98,666	13.73%
Services	3,300	5.54%	8,966	6.72%	56,734	7.90%
Information	774	1.30%	1,734	1.30%	9,427	1.31%
Sales	7,458	12.53%	17,406	13.04%	98,143	13.66%
Transportation	210	0.35%	721	0.54%	8,769	1.22%
Retail	2,990	5.02%	6,837	5.12%	41,923	5.83%
Wholesale	945	1.59%	2,384	1.79%	11,604	1.61%
Manufacturing	3,681	6.18%	7,756	5.81%	39,710	5.53%
Production	1,875	3.15%	4,873	3.65%	28,851	4.02%
Construction	1,011	1.70%	2,851	2.14%	18,607	2.59%
Utilities	930	1.56%	2,540	1.90%	13,825	1.92%
Agriculture & Mining	162	0.27%	301	0.23%	1,891	0.26%
Farming, Fishing, Forestry	0	0.00%	21	0.02%	242	0.03%
Other Services	1,411	2.37%	3,321	2.49%	18,004	2.51%
<b>2016 Worker Travel Time to Job</b>	<b>30,084</b>		<b>67,369</b>		<b>362,901</b>	
<30 Minutes	23,538	78.24%	52,132	77.38%	265,884	73.27%
30-60 Minutes	6,019	20.01%	13,992	20.77%	86,961	23.96%
60+ Minutes	527	1.75%	1,245	1.85%	10,056	2.77%
<b>2010 Households by HH Size</b>	<b>26,607</b>		<b>57,423</b>		<b>297,783</b>	
1-Person Households	9,158	34.42%	17,509	30.49%	91,464	30.71%
2-Person Households	9,424	35.42%	20,580	35.84%	100,332	33.69%
3-Person Households	3,681	13.83%	8,522	14.84%	46,456	15.60%
4-Person Households	2,861	10.75%	6,797	11.84%	36,284	12.18%
5-Person Households	1,059	3.98%	2,782	4.84%	15,521	5.21%
6-Person Households	310	1.17%	864	1.50%	5,167	1.74%
7 or more Person Households	114	0.43%	369	0.64%	2,559	0.86%
<b>2016 Average Household Size</b>	<b>2.20</b>		<b>2.30</b>		<b>2.40</b>	
<b>Households</b>						
2021 Projection	26,981		58,101		305,070	
2016 Estimate	26,842		57,822		301,114	
2010 Census	26,607		57,423		297,782	
Growth 2016 - 2021	0.52%		0.48%		1.31%	
Growth 2010 - 2016	0.88%		0.69%		1.12%	

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<b>Radius</b>	<b>3 Mile</b>	<b>5 Mile</b>	<b>10 Mile</b>
<b>2016 Households by HH Income</b>	<b>26,841</b>	<b>57,823</b>	<b>301,115</b>
<\$25,000	3,595 13.39%	7,783 13.46%	51,690 17.17%
\$25,000 - \$50,000	5,257 19.59%	11,799 20.41%	66,743 22.17%
\$50,000 - \$75,000	4,694 17.49%	9,794 16.94%	50,485 16.77%
\$75,000 - \$100,000	3,416 12.73%	7,761 13.42%	39,003 12.95%
\$100,000 - \$125,000	3,038 11.32%	6,068 10.49%	28,001 9.30%
\$125,000 - \$150,000	1,813 6.75%	3,326 5.75%	16,815 5.58%
\$150,000 - \$200,000	2,378 8.86%	4,677 8.09%	21,824 7.25%
\$200,000+	2,650 9.87%	6,615 11.44%	26,554 8.82%
<b>2016 Avg Household Income</b>	<b>\$99,248</b>	<b>\$100,974</b>	<b>\$90,476</b>
<b>2016 Med Household Income</b>	<b>\$74,278</b>	<b>\$73,601</b>	<b>\$65,027</b>
<b>2016 Occupied Housing</b>	<b>26,842</b>	<b>57,823</b>	<b>301,114</b>
Owner Occupied	17,178 64.00%	40,860 70.66%	210,111 69.78%
Renter Occupied	9,664 36.00%	16,963 29.34%	91,003 30.22%
<b>2010 Housing Units</b>	<b>28,967</b>	<b>61,985</b>	<b>322,530</b>
1 Unit	17,848 61.61%	44,591 71.94%	238,364 73.90%
2 - 4 Units	2,177 7.52%	3,916 6.32%	25,519 7.91%
5 - 19 Units	6,195 21.39%	9,511 15.34%	36,720 11.38%
20+ Units	2,747 9.48%	3,967 6.40%	21,927 6.80%
<b>2016 Housing Value</b>	<b>17,178</b>	<b>40,860</b>	<b>210,111</b>
<\$100,000	1,500 8.73%	5,337 13.06%	40,000 19.04%
\$100,000 - \$200,000	5,305 30.88%	12,519 30.64%	67,594 32.17%
\$200,000 - \$300,000	5,149 29.97%	8,435 20.64%	46,109 21.95%
\$300,000 - \$400,000	2,067 12.03%	4,761 11.65%	22,267 10.60%
\$400,000 - \$500,000	900 5.24%	2,726 6.67%	11,097 5.28%
\$500,000 - \$1,000,000	1,728 10.06%	5,281 12.92%	18,187 8.66%
\$1,000,000+	529 3.08%	1,801 4.41%	4,857 2.31%
<b>2016 Median Home Value</b>	<b>\$234,647</b>	<b>\$230,515</b>	<b>\$196,244</b>
<b>2016 Housing Units by Yr Built</b>	<b>28,969</b>	<b>62,103</b>	<b>324,453</b>
Built 2010+	389 1.34%	610 0.98%	3,830 1.18%
Built 2000 - 2010	1,429 4.93%	3,019 4.86%	17,158 5.29%
Built 1990 - 1999	2,064 7.12%	4,609 7.42%	32,051 9.88%
Built 1980 - 1989	4,843 16.72%	10,031 16.15%	44,846 13.82%
Built 1970 - 1979	9,218 31.82%	16,017 25.79%	54,914 16.93%
Built 1960 - 1969	8,760 30.24%	15,965 25.71%	53,586 16.52%
Built 1950 - 1959	1,617 5.58%	7,491 12.06%	50,726 15.63%
Built <1949	649 2.24%	4,361 7.02%	67,342 20.76%
<b>2016 Median Year Built</b>	<b>1973</b>	<b>1971</b>	<b>1967</b>