

Demographic Detail Report

The Shoppes at Fox River Sunset Dr @ St Paul, Waukesha, WI 53146

Building Type: **Shopping Center**
 Center Type: **Power Center**
 Center GLA: **344,526 SF**
 Year Built: **2009**

Total Available: **149,235 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	3 Mile	5 Mile	10 Mile
Population			
2021 Projection	63,648	94,146	275,561
2016 Estimate	62,595	92,611	270,951
2010 Census	61,425	90,985	265,558
Growth 2016 - 2021	1.68%	1.66%	1.70%
Growth 2010 - 2016	1.90%	1.79%	2.03%
2016 Population by Age			
	62,595	92,611	270,951
Age 0 - 4	4,141 6.62%	5,865 6.33%	14,463 5.34%
Age 5 - 9	4,184 6.68%	5,956 6.43%	15,429 5.69%
Age 10 - 14	4,156 6.64%	6,018 6.50%	17,375 6.41%
Age 15 - 19	4,037 6.45%	5,855 6.32%	18,014 6.65%
Age 20 - 24	3,919 6.26%	5,538 5.98%	15,865 5.86%
Age 25 - 29	4,037 6.45%	5,677 6.13%	14,193 5.24%
Age 30 - 34	4,655 7.44%	6,609 7.14%	15,220 5.62%
Age 35 - 39	4,621 7.38%	6,638 7.17%	15,696 5.79%
Age 40 - 44	4,232 6.76%	6,199 6.69%	16,413 6.06%
Age 45 - 49	4,029 6.44%	6,062 6.55%	18,247 6.73%
Age 50 - 54	4,240 6.77%	6,499 7.02%	21,159 7.81%
Age 55 - 59	4,176 6.67%	6,467 6.98%	21,876 8.07%
Age 60 - 64	3,655 5.84%	5,715 6.17%	19,470 7.19%
Age 65 - 69	2,900 4.63%	4,595 4.96%	15,687 5.79%
Age 70 - 74	2,030 3.24%	3,266 3.53%	11,256 4.15%
Age 75 - 79	1,375 2.20%	2,228 2.41%	7,904 2.92%
Age 80 - 84	985 1.57%	1,584 1.71%	5,819 2.15%
Age 85+	1,224 1.96%	1,840 1.99%	6,865 2.53%
Age 65+	8,514 13.60%	13,513 14.59%	47,531 17.54%
Median Age	37.30	38.60	42.80
Average Age	37.70	38.60	41.00

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population By Race	62,595		92,611		270,951	
White	57,644	92.09%	85,005	91.79%	252,386	93.15%
Black	1,645	2.63%	2,030	2.19%	3,805	1.40%
Am. Indian & Alaskan	310	0.50%	414	0.45%	908	0.34%
Asian	1,730	2.76%	3,433	3.71%	9,951	3.67%
Hawaiian & Pacific Island	75	0.12%	86	0.09%	178	0.07%
Other	1,191	1.90%	1,642	1.77%	3,723	1.37%
Population by Hispanic Origin	62,595		92,611		270,951	
Non-Hispanic Origin	54,306	86.76%	82,461	89.04%	255,852	94.43%
Hispanic Origin	8,289	13.24%	10,150	10.96%	15,099	5.57%
2016 Median Age, Male	36.80		37.80		41.40	
2016 Average Age, Male	36.90		37.70		40.00	
2016 Median Age, Female	37.90		39.40		44.20	
2016 Average Age, Female	38.50		39.50		42.00	
2016 Population by Occupation Classification	49,308		73,603		220,080	
Civilian Employed	33,835	68.62%	50,239	68.26%	147,131	66.85%
Civilian Unemployed	1,691	3.43%	2,298	3.12%	5,844	2.66%
Civilian Non-Labor Force	13,761	27.91%	21,031	28.57%	67,004	30.45%
Armed Forces	21	0.04%	35	0.05%	101	0.05%
Households by Marital Status						
Married	12,192		19,246		63,386	
Married No Children	6,811		11,035		37,391	
Married w/Children	5,381		8,211		25,995	
2016 Population by Education	45,659		68,229		200,716	
Some High School, No Diploma	3,144	6.89%	3,840	5.63%	8,263	4.12%
High School Grad (Incl Equivalency)	11,186	24.50%	15,897	23.30%	44,898	22.37%
Some College, No Degree	14,423	31.59%	21,017	30.80%	57,988	28.89%
Associate Degree	3,500	7.67%	4,851	7.11%	10,911	5.44%
Bachelor Degree	9,662	21.16%	15,884	23.28%	52,300	26.06%
Advanced Degree	3,744	8.20%	6,740	9.88%	26,356	13.13%

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population by Occupation	63,038		93,875		277,473	
Real Estate & Finance	2,409	3.82%	3,632	3.87%	12,508	4.51%
Professional & Management	15,696	24.90%	25,467	27.13%	80,933	29.17%
Public Administration	809	1.28%	1,231	1.31%	3,485	1.26%
Education & Health	7,364	11.68%	11,013	11.73%	34,554	12.45%
Services	6,212	9.85%	8,239	8.78%	19,321	6.96%
Information	531	0.84%	787	0.84%	2,823	1.02%
Sales	8,228	13.05%	12,067	12.85%	37,513	13.52%
Transportation	405	0.64%	539	0.57%	974	0.35%
Retail	4,061	6.44%	5,860	6.24%	16,362	5.90%
Wholesale	1,183	1.88%	1,686	1.80%	5,772	2.08%
Manufacturing	6,470	10.26%	9,626	10.25%	26,212	9.45%
Production	4,604	7.30%	6,322	6.73%	15,704	5.66%
Construction	2,062	3.27%	3,115	3.32%	8,916	3.21%
Utilities	1,251	1.98%	1,734	1.85%	5,184	1.87%
Agriculture & Mining	187	0.30%	265	0.28%	668	0.24%
Farming, Fishing, Forestry	87	0.14%	130	0.14%	236	0.09%
Other Services	1,479	2.35%	2,162	2.30%	6,308	2.27%
2016 Worker Travel Time to Job	32,526		48,356		140,668	
<30 Minutes	22,942	70.53%	33,647	69.58%	95,953	68.21%
30-60 Minutes	8,204	25.22%	12,738	26.34%	39,472	28.06%
60+ Minutes	1,380	4.24%	1,971	4.08%	5,243	3.73%
2010 Households by HH Size	24,014		35,930		104,561	
1-Person Households	6,934	28.87%	9,790	27.25%	25,593	24.48%
2-Person Households	7,956	33.13%	12,537	34.89%	38,517	36.84%
3-Person Households	3,809	15.86%	5,746	15.99%	16,496	15.78%
4-Person Households	3,260	13.58%	4,893	13.62%	15,173	14.51%
5-Person Households	1,317	5.48%	1,944	5.41%	6,025	5.76%
6-Person Households	516	2.15%	710	1.98%	1,945	1.86%
7 or more Person Households	222	0.92%	310	0.86%	812	0.78%
2016 Average Household Size	2.40		2.50		2.50	
Households						
2021 Projection	24,894		37,226		108,654	
2016 Estimate	24,476		36,605		106,799	
2010 Census	24,014		35,930		104,560	
Growth 2016 - 2021	1.71%		1.70%		1.74%	
Growth 2010 - 2016	1.92%		1.88%		2.14%	

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Radius	3 Mile	5 Mile	10 Mile
2016 Households by HH Income	24,477	36,603	106,800
<\$25,000	4,552 18.60%	6,224 17.00%	13,319 12.47%
\$25,000 - \$50,000	5,705 23.31%	8,117 22.18%	21,326 19.97%
\$50,000 - \$75,000	4,807 19.64%	7,080 19.34%	18,747 17.55%
\$75,000 - \$100,000	3,646 14.90%	5,304 14.49%	15,550 14.56%
\$100,000 - \$125,000	2,299 9.39%	3,648 9.97%	11,993 11.23%
\$125,000 - \$150,000	1,524 6.23%	2,388 6.52%	8,490 7.95%
\$150,000 - \$200,000	1,293 5.28%	2,468 6.74%	9,208 8.62%
\$200,000+	651 2.66%	1,374 3.75%	8,167 7.65%
2016 Avg Household Income	\$73,043	\$79,013	\$95,434
2016 Med Household Income	\$58,356	\$62,728	\$75,013
2016 Occupied Housing	24,476	36,605	106,799
Owner Occupied	15,331 62.64%	24,067 65.75%	80,062 74.97%
Renter Occupied	9,145 37.36%	12,538 34.25%	26,737 25.03%
2010 Housing Units	25,759	38,310	111,411
1 Unit	16,553 64.26%	25,594 66.81%	83,235 74.71%
2 - 4 Units	3,133 12.16%	3,708 9.68%	6,810 6.11%
5 - 19 Units	2,399 9.31%	3,789 9.89%	10,901 9.78%
20+ Units	3,674 14.26%	5,219 13.62%	10,465 9.39%
2016 Housing Value	15,331	24,068	80,062
<\$100,000	930 6.07%	1,176 4.89%	3,138 3.92%
\$100,000 - \$200,000	6,755 44.06%	9,233 38.36%	20,446 25.54%
\$200,000 - \$300,000	5,534 36.10%	9,424 39.16%	31,414 39.24%
\$300,000 - \$400,000	1,510 9.85%	2,959 12.29%	14,095 17.61%
\$400,000 - \$500,000	367 2.39%	768 3.19%	5,535 6.91%
\$500,000 - \$1,000,000	230 1.50%	484 2.01%	4,916 6.14%
\$1,000,000+	5 0.03%	24 0.10%	518 0.65%
2016 Median Home Value	\$199,710	\$217,243	\$252,355
2016 Housing Units by Yr Built	25,822	38,387	111,571
Built 2010+	697 2.70%	1,003 2.61%	2,880 2.58%
Built 2000 - 2010	2,792 10.81%	4,444 11.58%	13,606 12.19%
Built 1990 - 1999	3,432 13.29%	6,861 17.87%	24,831 22.26%
Built 1980 - 1989	3,013 11.67%	4,339 11.30%	12,572 11.27%
Built 1970 - 1979	5,237 20.28%	7,951 20.71%	20,703 18.56%
Built 1960 - 1969	2,927 11.34%	4,299 11.20%	12,660 11.35%
Built 1950 - 1959	2,874 11.13%	3,695 9.63%	11,683 10.47%
Built <1949	4,850 18.78%	5,795 15.10%	12,636 11.33%
2016 Median Year Built	1973	1976	1978