

Demographic Detail Report

Shoppes of Lakeland

3801-4127 US Highway, Lakeland, FL 33809

Building Type: **Shopping Center**
 Center Type: **Power Center**
 Center GLA: **345,204 SF**
 Year Built: **1985**

Total Available: **16,303 SF**
 % Leased: **97.42%**
 Rent/SF/Yr: **\$20.40**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2021 Projection	57,478		133,203		265,629	
2016 Estimate	54,180		125,670		251,507	
2010 Census	50,549		117,842		239,836	
Growth 2016 - 2021	6.09%		5.99%		5.61%	
Growth 2010 - 2016	7.18%		6.64%		4.87%	
2016 Population by Age	54,180		125,670		251,507	
Age 0 - 4	3,481	6.42%	8,007	6.37%	15,256	6.07%
Age 5 - 9	3,585	6.62%	8,170	6.50%	15,584	6.20%
Age 10 - 14	3,569	6.59%	8,213	6.54%	15,948	6.34%
Age 15 - 19	3,343	6.17%	7,984	6.35%	15,807	6.28%
Age 20 - 24	3,385	6.25%	8,246	6.56%	16,254	6.46%
Age 25 - 29	3,558	6.57%	8,396	6.68%	16,266	6.47%
Age 30 - 34	3,568	6.59%	8,137	6.47%	15,541	6.18%
Age 35 - 39	3,232	5.97%	7,442	5.92%	14,290	5.68%
Age 40 - 44	3,067	5.66%	7,332	5.83%	14,424	5.74%
Age 45 - 49	2,973	5.49%	7,349	5.85%	14,889	5.92%
Age 50 - 54	3,075	5.68%	7,715	6.14%	15,918	6.33%
Age 55 - 59	3,096	5.71%	7,699	6.13%	16,014	6.37%
Age 60 - 64	2,963	5.47%	7,188	5.72%	15,213	6.05%
Age 65 - 69	2,877	5.31%	6,736	5.36%	14,491	5.76%
Age 70 - 74	2,586	4.77%	5,770	4.59%	12,446	4.95%
Age 75 - 79	2,140	3.95%	4,472	3.56%	9,543	3.79%
Age 80 - 84	1,643	3.03%	3,187	2.54%	6,642	2.64%
Age 85+	2,042	3.77%	3,627	2.89%	6,983	2.78%
Age 65+	11,288	20.83%	23,792	18.93%	50,105	19.92%
Median Age	39.00		38.80		40.30	
Average Age	40.30		39.70		40.50	

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population By Race	54,180		125,670		251,507	
White	35,377	65.30%	92,838	73.87%	202,338	80.45%
Black	16,084	29.69%	26,800	21.33%	37,468	14.90%
Am. Indian & Alaskan	257	0.47%	764	0.61%	1,420	0.56%
Asian	1,227	2.26%	2,402	1.91%	4,841	1.92%
Hawaiian & Pacific Island	82	0.15%	153	0.12%	272	0.11%
Other	1,154	2.13%	2,713	2.16%	5,168	2.05%
Population by Hispanic Origin	54,180		125,670		251,507	
Non-Hispanic Origin	45,943	84.80%	105,530	83.97%	213,968	85.07%
Hispanic Origin	8,237	15.20%	20,140	16.03%	37,539	14.93%
2016 Median Age, Male	36.80		37.30		38.60	
2016 Average Age, Male	38.60		38.40		39.30	
2016 Median Age, Female	41.10		40.30		41.80	
2016 Average Age, Female	41.80		40.80		41.60	
2016 Population by Occupation Classification	42,873		99,680		201,559	
Civilian Employed	21,337	49.77%	51,413	51.58%	107,388	53.28%
Civilian Unemployed	2,009	4.69%	4,570	4.58%	8,079	4.01%
Civilian Non-Labor Force	19,499	45.48%	43,627	43.77%	85,925	42.63%
Armed Forces	28	0.07%	70	0.07%	167	0.08%
Households by Marital Status						
Married	8,842		21,566		47,463	
Married No Children	6,069		14,234		31,623	
Married w/Children	2,773		7,332		15,839	
2016 Population by Education	39,324		90,360		182,891	
Some High School, No Diploma	5,813	14.78%	13,949	15.44%	25,915	14.17%
High School Grad (Incl Equivalency)	14,074	35.79%	33,078	36.61%	63,748	34.86%
Some College, No Degree	11,170	28.41%	24,412	27.02%	48,997	26.79%
Associate Degree	2,506	6.37%	5,310	5.88%	10,233	5.60%
Bachelor Degree	3,970	10.10%	9,103	10.07%	22,897	12.52%
Advanced Degree	1,791	4.55%	4,508	4.99%	11,101	6.07%

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population by Occupation	39,495		94,540		197,350	
Real Estate & Finance	1,022	2.59%	2,668	2.82%	6,212	3.15%
Professional & Management	7,625	19.31%	18,699	19.78%	43,920	22.25%
Public Administration	606	1.53%	1,435	1.52%	3,680	1.86%
Education & Health	5,177	13.11%	11,635	12.31%	23,913	12.12%
Services	4,648	11.77%	9,640	10.20%	19,053	9.65%
Information	217	0.55%	639	0.68%	1,533	0.78%
Sales	5,867	14.86%	13,291	14.06%	27,622	14.00%
Transportation	419	1.06%	562	0.59%	693	0.35%
Retail	3,192	8.08%	8,946	9.46%	17,800	9.02%
Wholesale	768	1.94%	1,877	1.99%	3,591	1.82%
Manufacturing	1,696	4.29%	3,830	4.05%	7,926	4.02%
Production	3,939	9.97%	9,417	9.96%	16,520	8.37%
Construction	1,508	3.82%	4,656	4.92%	10,096	5.12%
Utilities	1,447	3.66%	3,699	3.91%	6,748	3.42%
Agriculture & Mining	210	0.53%	524	0.55%	1,490	0.76%
Farming, Fishing, Forestry	123	0.31%	312	0.33%	820	0.42%
Other Services	1,031	2.61%	2,710	2.87%	5,733	2.90%
2016 Worker Travel Time to Job	20,751		49,920		103,135	
<30 Minutes	15,100	72.77%	35,191	70.49%	72,303	70.11%
30-60 Minutes	4,624	22.28%	11,688	23.41%	24,482	23.74%
60+ Minutes	1,027	4.95%	3,041	6.09%	6,350	6.16%
2010 Households by HH Size	20,092		45,657		93,262	
1-Person Households	5,782	28.78%	12,481	27.34%	23,821	25.54%
2-Person Households	7,243	36.05%	16,059	35.17%	34,376	36.86%
3-Person Households	2,942	14.64%	6,972	15.27%	14,330	15.37%
4-Person Households	2,114	10.52%	5,267	11.54%	11,110	11.91%
5-Person Households	1,100	5.47%	2,770	6.07%	5,576	5.98%
6-Person Households	516	2.57%	1,209	2.65%	2,336	2.50%
7 or more Person Households	395	1.97%	899	1.97%	1,713	1.84%
2016 Average Household Size	2.40		2.50		2.50	
Households						
2021 Projection	22,668		51,479		103,047	
2016 Estimate	21,401		48,606		97,641	
2010 Census	20,091		45,656		93,262	
Growth 2016 - 2021	5.92%		5.91%		5.54%	
Growth 2010 - 2016	6.52%		6.46%		4.70%	

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Radius	3 Mile		5 Mile		10 Mile	
2016 Households by HH Income	21,402		48,607		97,643	
<\$25,000	6,803	31.79%	14,524	29.88%	25,994	26.62%
\$25,000 - \$50,000	6,720	31.40%	14,441	29.71%	28,573	29.26%
\$50,000 - \$75,000	3,912	18.28%	9,056	18.63%	18,325	18.77%
\$75,000 - \$100,000	2,073	9.69%	5,073	10.44%	10,526	10.78%
\$100,000 - \$125,000	934	4.36%	2,732	5.62%	6,257	6.41%
\$125,000 - \$150,000	350	1.64%	1,228	2.53%	3,432	3.51%
\$150,000 - \$200,000	420	1.96%	1,168	2.40%	3,023	3.10%
\$200,000+	190	0.89%	385	0.79%	1,513	1.55%
2016 Avg Household Income	\$48,931		\$52,089		\$57,773	
2016 Med Household Income	\$37,625		\$40,365		\$43,991	
2016 Occupied Housing	21,401		48,606		97,641	
Owner Occupied	11,970	55.93%	29,951	61.62%	66,364	67.97%
Renter Occupied	9,431	44.07%	18,655	38.38%	31,277	32.03%
2010 Housing Units	19,475		41,742		80,595	
1 Unit	12,558	64.48%	30,231	72.42%	62,170	77.14%
2 - 4 Units	2,023	10.39%	4,369	10.47%	7,799	9.68%
5 - 19 Units	2,769	14.22%	3,664	8.78%	6,298	7.81%
20+ Units	2,125	10.91%	3,478	8.33%	4,328	5.37%
2016 Housing Value	11,971		29,951		66,365	
<\$100,000	6,068	50.69%	15,223	50.83%	32,233	48.57%
\$100,000 - \$200,000	4,142	34.60%	10,245	34.21%	21,580	32.52%
\$200,000 - \$300,000	1,219	10.18%	3,089	10.31%	7,822	11.79%
\$300,000 - \$400,000	296	2.47%	879	2.93%	2,585	3.90%
\$400,000 - \$500,000	102	0.85%	243	0.81%	1,027	1.55%
\$500,000 - \$1,000,000	82	0.68%	144	0.48%	834	1.26%
\$1,000,000+	62	0.52%	128	0.43%	284	0.43%
2016 Median Home Value	\$98,639		\$98,373		\$104,400	
2016 Housing Units by Yr Built	23,361		53,564		107,665	
Built 2010+	465	1.99%	1,050	1.96%	1,764	1.64%
Built 2000 - 2010	4,724	20.22%	8,906	16.63%	17,070	15.85%
Built 1990 - 1999	4,224	18.08%	8,881	16.58%	19,520	18.13%
Built 1980 - 1989	5,096	21.81%	11,438	21.35%	23,717	22.03%
Built 1970 - 1979	3,648	15.62%	8,587	16.03%	19,529	18.14%
Built 1960 - 1969	2,390	10.23%	5,948	11.10%	11,247	10.45%
Built 1950 - 1959	1,666	7.13%	4,223	7.88%	7,950	7.38%
Built <1949	1,148	4.91%	4,531	8.46%	6,868	6.38%
2016 Median Year Built	1985		1982		1982	