

Demographic Detail Report

West Oaks II

43420-43723 W Oaks Dr, Novi, MI 48377

Building Type: **Shopping Center**
 Center Type: **Power Center**
 Center GLA: **522,434 SF**
 Year Built: **1979**

Total Available: **2,664 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2021 Projection	55,823		155,303		524,163	
2016 Estimate	53,699		150,358		512,737	
2010 Census	49,815		142,877		495,839	
Growth 2016 - 2021	3.96%		3.29%		2.23%	
Growth 2010 - 2016	7.80%		5.24%		3.41%	
2016 Population by Age						
	53,699		150,358		512,737	
Age 0 - 4	3,272	6.09%	8,868	5.90%	27,948	5.45%
Age 5 - 9	3,264	6.08%	8,798	5.85%	28,535	5.57%
Age 10 - 14	3,448	6.42%	9,379	6.24%	31,769	6.20%
Age 15 - 19	3,348	6.23%	9,361	6.23%	32,819	6.40%
Age 20 - 24	3,079	5.73%	8,815	5.86%	31,221	6.09%
Age 25 - 29	3,262	6.07%	9,106	6.06%	29,431	5.74%
Age 30 - 34	3,666	6.83%	9,769	6.50%	28,728	5.60%
Age 35 - 39	3,783	7.04%	9,741	6.48%	28,551	5.57%
Age 40 - 44	4,017	7.48%	10,329	6.87%	32,071	6.25%
Age 45 - 49	4,081	7.60%	10,790	7.18%	35,878	7.00%
Age 50 - 54	4,115	7.66%	11,396	7.58%	39,793	7.76%
Age 55 - 59	3,847	7.16%	11,231	7.47%	40,796	7.96%
Age 60 - 64	3,110	5.79%	9,677	6.44%	36,231	7.07%
Age 65 - 69	2,322	4.32%	7,647	5.09%	29,073	5.67%
Age 70 - 74	1,630	3.04%	5,498	3.66%	21,214	4.14%
Age 75 - 79	1,105	2.06%	3,654	2.43%	14,487	2.83%
Age 80 - 84	888	1.65%	2,664	1.77%	10,469	2.04%
Age 85+	1,462	2.72%	3,635	2.42%	13,724	2.68%
Age 65+	7,407	13.79%	23,098	15.36%	88,967	17.35%
Median Age	39.60		40.60		42.70	
Average Age	38.90		39.70		41.00	

Demographic Detail Report

West Oaks II						
43420-43723 W Oaks Dr, Novi, MI 48377						
Radius	3 Mile		5 Mile		10 Mile	
2016 Population By Race	53,699		150,358		512,737	
White	37,268	69.40%	109,908	73.10%	411,120	80.18%
Black	5,812	10.82%	16,679	11.09%	50,984	9.94%
Am. Indian & Alaskan	138	0.26%	349	0.23%	1,256	0.24%
Asian	9,404	17.51%	20,412	13.58%	39,928	7.79%
Hawaiian & Pacific Island	6	0.01%	23	0.02%	100	0.02%
Other	1,070	1.99%	2,987	1.99%	9,350	1.82%
Population by Hispanic Origin	53,699		150,358		512,737	
Non-Hispanic Origin	51,608	96.11%	145,656	96.87%	499,094	97.34%
Hispanic Origin	2,091	3.89%	4,702	3.13%	13,643	2.66%
2016 Median Age, Male	38.50		39.20		41.10	
2016 Average Age, Male	37.60		38.50		39.70	
2016 Median Age, Female	40.70		41.90		44.20	
2016 Average Age, Female	40.10		40.90		42.10	
2016 Population by Occupation Classification	43,045		121,444		417,918	
Civilian Employed	28,895	67.13%	80,323	66.14%	266,329	63.73%
Civilian Unemployed	1,060	2.46%	2,932	2.41%	10,449	2.50%
Civilian Non-Labor Force	13,089	30.41%	38,183	31.44%	141,031	33.75%
Armed Forces	1	0.00%	6	0.00%	109	0.03%
Households by Marital Status						
Married	10,718		31,759		112,143	
Married No Children	5,386		17,218		63,658	
Married w/Children	5,332		14,541		48,485	
2016 Population by Education	39,954		111,947		381,921	
Some High School, No Diploma	2,434	6.09%	5,794	5.18%	20,194	5.29%
High School Grad (Incl Equivalency)	6,416	16.06%	16,908	15.10%	68,297	17.88%
Some College, No Degree	9,065	22.69%	27,272	24.36%	100,132	26.22%
Associate Degree	2,666	6.67%	6,811	6.08%	21,476	5.62%
Bachelor Degree	11,199	28.03%	31,476	28.12%	98,979	25.92%
Advanced Degree	8,174	20.46%	23,686	21.16%	72,843	19.07%

Demographic Detail Report

West Oaks II

43420-43723 W Oaks Dr, Novi, MI 48377

Radius	3 Mile		5 Mile		10 Mile	
2016 Population by Occupation	54,341		151,573		502,030	
Real Estate & Finance	2,300	4.23%	6,420	4.24%	21,948	4.37%
Professional & Management	18,549	34.13%	52,914	34.91%	169,242	33.71%
Public Administration	808	1.49%	2,186	1.44%	7,544	1.50%
Education & Health	5,951	10.95%	17,013	11.22%	61,658	12.28%
Services	3,627	6.67%	9,995	6.59%	35,055	6.98%
Information	552	1.02%	1,549	1.02%	5,245	1.04%
Sales	7,636	14.05%	20,167	13.31%	66,437	13.23%
Transportation	90	0.17%	275	0.18%	870	0.17%
Retail	3,172	5.84%	8,651	5.71%	27,771	5.53%
Wholesale	887	1.63%	2,482	1.64%	8,115	1.62%
Manufacturing	6,008	11.06%	15,751	10.39%	46,342	9.23%
Production	2,123	3.91%	6,131	4.04%	21,180	4.22%
Construction	803	1.48%	2,619	1.73%	11,558	2.30%
Utilities	950	1.75%	2,310	1.52%	7,627	1.52%
Agriculture & Mining	12	0.02%	88	0.06%	356	0.07%
Farming, Fishing, Forestry	27	0.05%	41	0.03%	137	0.03%
Other Services	846	1.56%	2,981	1.97%	10,945	2.18%
2016 Worker Travel Time to Job	27,904		76,984		254,250	
<30 Minutes	15,874	56.89%	43,363	56.33%	143,957	56.62%
30-60 Minutes	10,549	37.80%	30,067	39.06%	98,248	38.64%
60+ Minutes	1,481	5.31%	3,554	4.62%	12,045	4.74%
2010 Households by HH Size	21,240		59,755		199,614	
1-Person Households	7,216	33.97%	18,434	30.85%	55,458	27.78%
2-Person Households	6,377	30.02%	19,245	32.21%	66,256	33.19%
3-Person Households	3,147	14.82%	9,299	15.56%	31,639	15.85%
4-Person Households	3,020	14.22%	8,276	13.85%	29,338	14.70%
5-Person Households	1,080	5.08%	3,161	5.29%	11,717	5.87%
6-Person Households	280	1.32%	959	1.60%	3,683	1.85%
7 or more Person Households	120	0.56%	381	0.64%	1,523	0.76%
2016 Average Household Size	2.30		2.40		2.50	
Households						
2021 Projection	23,764		64,751		210,988	
2016 Estimate	22,860		62,722		206,377	
2010 Census	21,239		59,755		199,613	
Growth 2016 - 2021	3.95%		3.23%		2.23%	
Growth 2010 - 2016	7.63%		4.97%		3.39%	

Demographic Detail Report

West Oaks II						
43420-43723 W Oaks Dr, Novi, MI 48377						
Radius	3 Mile		5 Mile		10 Mile	
2016 Households by HH Income	22,860		62,722		206,375	
<\$25,000	3,596	15.73%	8,116	12.94%	27,590	13.37%
\$25,000 - \$50,000	4,457	19.50%	11,515	18.36%	38,905	18.85%
\$50,000 - \$75,000	3,838	16.79%	11,315	18.04%	35,043	16.98%
\$75,000 - \$100,000	2,790	12.20%	8,134	12.97%	27,555	13.35%
\$100,000 - \$125,000	2,646	11.57%	6,937	11.06%	22,238	10.78%
\$125,000 - \$150,000	1,357	5.94%	4,292	6.84%	15,286	7.41%
\$150,000 - \$200,000	2,013	8.81%	5,785	9.22%	17,836	8.64%
\$200,000+	2,163	9.46%	6,628	10.57%	21,922	10.62%
2016 Avg Household Income	\$96,342		\$101,977		\$101,587	
2016 Med Household Income	\$71,703		\$76,275		\$76,496	
2016 Occupied Housing	22,860		62,722		206,377	
Owner Occupied	12,906	56.46%	39,550	63.06%	152,816	74.05%
Renter Occupied	9,954	43.54%	23,172	36.94%	53,561	25.95%
2010 Housing Units	23,767		65,135		214,136	
1 Unit	13,046	54.89%	40,554	62.26%	159,810	74.63%
2 - 4 Units	1,221	5.14%	4,525	6.95%	10,131	4.73%
5 - 19 Units	4,646	19.55%	12,600	19.34%	27,904	13.03%
20+ Units	4,854	20.42%	7,456	11.45%	16,291	7.61%
2016 Housing Value	12,907		39,550		152,815	
<\$100,000	1,876	14.53%	5,295	13.39%	22,467	14.70%
\$100,000 - \$200,000	3,212	24.89%	9,950	25.16%	45,954	30.07%
\$200,000 - \$300,000	3,329	25.79%	11,469	29.00%	40,584	26.56%
\$300,000 - \$400,000	2,568	19.90%	6,555	16.57%	21,324	13.95%
\$400,000 - \$500,000	1,271	9.85%	3,440	8.70%	11,310	7.40%
\$500,000 - \$1,000,000	522	4.04%	2,449	6.19%	9,142	5.98%
\$1,000,000+	129	1.00%	392	0.99%	2,034	1.33%
2016 Median Home Value	\$241,018		\$239,497		\$219,679	
2016 Housing Units by Yr Built	24,644		66,655		220,080	
Built 2010+	1,206	4.89%	2,508	3.76%	7,469	3.39%
Built 2000 - 2010	5,176	21.00%	9,047	13.57%	23,921	10.87%
Built 1990 - 1999	6,811	27.64%	14,978	22.47%	37,928	17.23%
Built 1980 - 1989	4,520	18.34%	15,742	23.62%	36,961	16.79%
Built 1970 - 1979	4,383	17.79%	14,306	21.46%	44,048	20.01%
Built 1960 - 1969	1,059	4.30%	4,599	6.90%	30,962	14.07%
Built 1950 - 1959	796	3.23%	3,218	4.83%	23,449	10.65%
Built <1949	693	2.81%	2,257	3.39%	15,342	6.97%
2016 Median Year Built	1990		1985		1978	