

# Demographic Detail Report

## The Shops at Old Orchard

6535-6595 Orchard Lake Rd, West Bloomfield, MI 48322

Building Type: **Shopping Center**      Total Available: **0 SF**  
 Center Type: **Neighborhood Center**      % Leased: **100%**  
 Center GLA: **97,588 SF**      Rent/SF/Yr: **-**  
 Year Built: **1972**



Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2021 Projection	67,833		159,533		774,268	
2016 Estimate	65,392		153,982		752,668	
2010 Census	61,378		145,493		721,783	
Growth 2016 - 2021	3.73%		3.60%		2.87%	
Growth 2010 - 2016	6.54%		5.83%		4.28%	
<b>2016 Population by Age</b>						
	<b>65,392</b>		<b>153,982</b>		<b>752,668</b>	
Age 0 - 4	3,025	4.63%	7,546	4.90%	42,557	5.65%
Age 5 - 9	3,186	4.87%	7,813	5.07%	42,642	5.67%
Age 10 - 14	3,891	5.95%	9,239	6.00%	46,032	6.12%
Age 15 - 19	4,328	6.62%	10,126	6.58%	47,348	6.29%
Age 20 - 24	4,010	6.13%	9,421	6.12%	45,662	6.07%
Age 25 - 29	3,418	5.23%	8,316	5.40%	44,686	5.94%
Age 30 - 34	2,964	4.53%	7,546	4.90%	44,916	5.97%
Age 35 - 39	2,844	4.35%	7,280	4.73%	44,336	5.89%
Age 40 - 44	3,386	5.18%	8,404	5.46%	47,964	6.37%
Age 45 - 49	4,098	6.27%	9,904	6.43%	51,403	6.83%
Age 50 - 54	4,855	7.42%	11,580	7.52%	55,807	7.41%
Age 55 - 59	5,302	8.11%	12,444	8.08%	57,309	7.61%
Age 60 - 64	5,118	7.83%	11,720	7.61%	51,712	6.87%
Age 65 - 69	4,477	6.85%	10,054	6.53%	42,291	5.62%
Age 70 - 74	3,522	5.39%	7,742	5.03%	31,108	4.13%
Age 75 - 79	2,525	3.86%	5,446	3.54%	21,216	2.82%
Age 80 - 84	1,855	2.84%	3,983	2.59%	15,319	2.04%
Age 85+	2,585	3.95%	5,418	3.52%	20,359	2.70%
Age 65+	14,964	22.88%	32,643	21.20%	130,293	17.31%
<b>Median Age</b>	<b>47.00</b>		<b>45.70</b>		<b>41.90</b>	
<b>Average Age</b>	<b>43.80</b>		<b>42.90</b>		<b>40.70</b>	

## Demographic Detail Report

### The Shops at Old Orchard

6535-6595 Orchard Lake Rd, West Bloomfield, MI 48322

Radius	3 Mile		5 Mile		10 Mile	
<b>2016 Population By Race</b>	<b>65,392</b>		<b>153,982</b>		<b>752,668</b>	
White	48,755	74.56%	110,075	71.49%	514,863	68.41%
Black	9,005	13.77%	26,280	17.07%	167,650	22.27%
Am. Indian & Alaskan	75	0.11%	218	0.14%	2,234	0.30%
Asian	6,177	9.45%	14,080	9.14%	51,575	6.85%
Hawaiian & Pacific Island	11	0.02%	31	0.02%	198	0.03%
Other	1,368	2.09%	3,298	2.14%	16,147	2.15%
<b>Population by Hispanic Origin</b>	<b>65,392</b>		<b>153,982</b>		<b>752,668</b>	
Non-Hispanic Origin	64,297	98.33%	151,025	98.08%	723,535	96.13%
Hispanic Origin	1,095	1.67%	2,957	1.92%	29,133	3.87%
<b>2016 Median Age, Male</b>	<b>44.80</b>		<b>43.60</b>		<b>40.00</b>	
<b>2016 Average Age, Male</b>	<b>42.20</b>		<b>41.50</b>		<b>39.30</b>	
<b>2016 Median Age, Female</b>	<b>48.90</b>		<b>47.30</b>		<b>43.60</b>	
<b>2016 Average Age, Female</b>	<b>45.30</b>		<b>44.20</b>		<b>42.00</b>	
<b>2016 Population by Occupation Classification</b>	<b>54,426</b>		<b>127,359</b>		<b>611,963</b>	
Civilian Employed	33,561	61.66%	78,018	61.26%	377,352	61.66%
Civilian Unemployed	1,321	2.43%	3,317	2.60%	20,568	3.36%
Civilian Non-Labor Force	19,544	35.91%	46,015	36.13%	213,878	34.95%
Armed Forces	0	0.00%	9	0.01%	165	0.03%
<b>Households by Marital Status</b>						
Married	15,482		35,163		146,084	
Married No Children	9,275		20,984		84,987	
Married w/Children	6,207		14,179		61,097	
<b>2016 Population by Education</b>	<b>48,912</b>		<b>114,852</b>		<b>559,979</b>	
Some High School, No Diploma	2,740	5.60%	5,889	5.13%	39,313	7.02%
High School Grad (Incl Equivalency)	6,127	12.53%	15,245	13.27%	105,829	18.90%
Some College, No Degree	10,734	21.95%	26,013	22.65%	150,288	26.84%
Associate Degree	1,960	4.01%	5,014	4.37%	31,552	5.63%
Bachelor Degree	13,757	28.13%	32,164	28.00%	131,080	23.41%
Advanced Degree	13,594	27.79%	30,527	26.58%	101,917	18.20%

## Demographic Detail Report

### The Shops at Old Orchard

6535-6595 Orchard Lake Rd, West Bloomfield, MI 48322

Radius	3 Mile		5 Mile		10 Mile	
<b>2016 Population by Occupation</b>	<b>64,430</b>		<b>149,170</b>		<b>712,340</b>	
Real Estate & Finance	3,190	4.95%	7,518	5.04%	31,087	4.36%
Professional & Management	24,737	38.39%	55,657	37.31%	231,096	32.44%
Public Administration	798	1.24%	2,100	1.41%	11,260	1.58%
Education & Health	9,452	14.67%	20,231	13.56%	91,060	12.78%
Services	3,480	5.40%	8,354	5.60%	55,955	7.86%
Information	656	1.02%	1,708	1.15%	7,506	1.05%
Sales	8,759	13.59%	20,224	13.56%	94,256	13.23%
Transportation	95	0.15%	271	0.18%	2,839	0.40%
Retail	4,083	6.34%	8,962	6.01%	40,102	5.63%
Wholesale	1,039	1.61%	2,408	1.61%	10,697	1.50%
Manufacturing	3,717	5.77%	10,116	6.78%	58,853	8.26%
Production	1,426	2.21%	4,160	2.79%	33,025	4.64%
Construction	845	1.31%	2,167	1.45%	16,667	2.34%
Utilities	603	0.94%	1,629	1.09%	11,315	1.59%
Agriculture & Mining	9	0.01%	115	0.08%	613	0.09%
Farming, Fishing, Forestry	0	0.00%	10	0.01%	240	0.03%
Other Services	1,541	2.39%	3,540	2.37%	15,769	2.21%
<b>2016 Worker Travel Time to Job</b>	<b>31,445</b>		<b>73,354</b>		<b>361,694</b>	
<30 Minutes	18,489	58.80%	42,464	57.89%	222,281	61.46%
30-60 Minutes	12,025	38.24%	28,207	38.45%	122,429	33.85%
60+ Minutes	931	2.96%	2,683	3.66%	16,984	4.70%
<b>2010 Households by HH Size</b>	<b>23,747</b>		<b>57,663</b>		<b>295,878</b>	
1-Person Households	5,949	25.05%	15,176	26.32%	90,542	30.60%
2-Person Households	8,281	34.87%	20,094	34.85%	95,712	32.35%
3-Person Households	3,669	15.45%	8,921	15.47%	46,386	15.68%
4-Person Households	3,425	14.42%	7,999	13.87%	38,149	12.89%
5-Person Households	1,556	6.55%	3,587	6.22%	16,371	5.53%
6-Person Households	582	2.45%	1,317	2.28%	5,704	1.93%
7 or more Person Households	285	1.20%	569	0.99%	3,014	1.02%
<b>2016 Average Household Size</b>	<b>2.60</b>		<b>2.50</b>		<b>2.40</b>	
<b>Households</b>						
2021 Projection	26,194		63,143		317,674	
2016 Estimate	25,251		60,940		308,691	
2010 Census	23,747		57,663		295,878	
Growth 2016 - 2021	3.73%		3.62%		2.91%	
Growth 2010 - 2016	6.33%		5.68%		4.33%	

## Demographic Detail Report

### The Shops at Old Orchard

6535-6595 Orchard Lake Rd, West Bloomfield, MI 48322

Radius	3 Mile	5 Mile	10 Mile
<b>2016 Households by HH Income</b>	<b>25,251</b>	<b>60,938</b>	<b>308,690</b>
<\$25,000	2,799 11.08%	7,485 12.28%	56,480 18.30%
\$25,000 - \$50,000	3,499 13.86%	9,401 15.43%	61,290 19.85%
\$50,000 - \$75,000	3,658 14.49%	8,882 14.58%	52,985 17.16%
\$75,000 - \$100,000	3,118 12.35%	7,783 12.77%	38,405 12.44%
\$100,000 - \$125,000	2,670 10.57%	6,121 10.04%	29,593 9.59%
\$125,000 - \$150,000	1,888 7.48%	4,392 7.21%	19,105 6.19%
\$150,000 - \$200,000	2,706 10.72%	6,155 10.10%	21,429 6.94%
\$200,000+	4,913 19.46%	10,719 17.59%	29,403 9.53%
<b>2016 Avg Household Income</b>	<b>\$127,817</b>	<b>\$121,248</b>	<b>\$92,442</b>
<b>2016 Med Household Income</b>	<b>\$96,403</b>	<b>\$90,100</b>	<b>\$66,616</b>
<b>2016 Occupied Housing</b>	<b>25,251</b>	<b>60,940</b>	<b>308,690</b>
Owner Occupied	20,158 79.83%	45,738 75.05%	212,020 68.68%
Renter Occupied	5,093 20.17%	15,202 24.95%	96,670 31.32%
<b>2010 Housing Units</b>	<b>26,225</b>	<b>64,427</b>	<b>328,082</b>
1 Unit	21,018 80.14%	48,624 75.47%	239,351 72.95%
2 - 4 Units	1,365 5.20%	3,076 4.77%	16,578 5.05%
5 - 19 Units	2,611 9.96%	7,602 11.80%	43,793 13.35%
20+ Units	1,231 4.69%	5,125 7.95%	28,360 8.64%
<b>2016 Housing Value</b>	<b>20,157</b>	<b>45,739</b>	<b>212,020</b>
<\$100,000	1,180 5.85%	2,941 6.43%	51,185 24.14%
\$100,000 - \$200,000	4,587 22.76%	9,922 21.69%	62,230 29.35%
\$200,000 - \$300,000	6,542 32.46%	13,406 29.31%	43,619 20.57%
\$300,000 - \$400,000	3,565 17.69%	8,109 17.73%	23,161 10.92%
\$400,000 - \$500,000	2,139 10.61%	4,746 10.38%	14,030 6.62%
\$500,000 - \$1,000,000	1,580 7.84%	4,716 10.31%	13,403 6.32%
\$1,000,000+	564 2.80%	1,899 4.15%	4,392 2.07%
<b>2016 Median Home Value</b>	<b>\$265,904</b>	<b>\$274,641</b>	<b>\$188,100</b>
<b>2016 Housing Units by Yr Built</b>	<b>26,250</b>	<b>64,631</b>	<b>332,153</b>
Built 2010+	1,342 5.11%	2,849 4.41%	9,774 2.94%
Built 2000 - 2010	1,640 6.25%	4,079 6.31%	22,298 6.71%
Built 1990 - 1999	2,394 9.12%	8,912 13.79%	37,694 11.35%
Built 1980 - 1989	5,193 19.78%	13,304 20.58%	43,026 12.95%
Built 1970 - 1979	6,853 26.11%	14,309 22.14%	58,726 17.68%
Built 1960 - 1969	5,178 19.73%	10,474 16.21%	55,382 16.67%
Built 1950 - 1959	2,943 11.21%	7,760 12.01%	61,138 18.41%
Built <1949	707 2.69%	2,944 4.56%	44,115 13.28%
<b>2016 Median Year Built</b>	<b>1975</b>	<b>1977</b>	<b>1970</b>