

Demographic Detail Report

Troy Marketplace 686-950 E Big Beaver Rd, Troy, MI 48083

Building Type: **Shopping Center** Total Available: **0 SF**
 Center Type: **Community Center** % Leased: **100%**
 Center GLA: **243,239 SF** Rent/SF/Yr: **-**
 Year Built: **2000**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2021 Projection	94,297		275,035		1,048,200	
2016 Estimate	91,237		266,708		1,022,099	
2010 Census	87,288		257,983		1,000,592	
Growth 2016 - 2021	3.35%		3.12%		2.55%	
Growth 2010 - 2016	4.52%		3.38%		2.15%	
2016 Population by Age						
	91,237		266,708		1,022,099	
Age 0 - 4	5,362	5.88%	15,364	5.76%	59,471	5.82%
Age 5 - 9	5,262	5.77%	15,102	5.66%	58,191	5.69%
Age 10 - 14	5,393	5.91%	15,586	5.84%	61,013	5.97%
Age 15 - 19	5,236	5.74%	15,388	5.77%	62,172	6.08%
Age 20 - 24	5,029	5.51%	15,035	5.64%	62,673	6.13%
Age 25 - 29	5,531	6.06%	16,229	6.08%	64,241	6.29%
Age 30 - 34	6,335	6.94%	17,821	6.68%	65,091	6.37%
Age 35 - 39	6,391	7.00%	17,707	6.64%	63,251	6.19%
Age 40 - 44	6,421	7.04%	18,093	6.78%	66,045	6.46%
Age 45 - 49	6,340	6.95%	18,463	6.92%	68,836	6.73%
Age 50 - 54	6,559	7.19%	19,599	7.35%	73,053	7.15%
Age 55 - 59	6,562	7.19%	19,948	7.48%	74,236	7.26%
Age 60 - 64	5,866	6.43%	17,870	6.70%	66,973	6.55%
Age 65 - 69	4,847	5.31%	14,550	5.46%	55,642	5.44%
Age 70 - 74	3,658	4.01%	10,785	4.04%	42,252	4.13%
Age 75 - 79	2,544	2.79%	7,468	2.80%	29,970	2.93%
Age 80 - 84	1,780	1.95%	5,274	1.98%	21,687	2.12%
Age 85+	2,123	2.33%	6,426	2.41%	27,304	2.67%
Age 65+	14,952	16.39%	44,503	16.69%	176,855	17.30%
Median Age	40.80		41.40		41.10	
Average Age	40.20		40.50		40.40	

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population By Race	91,237		266,708		1,022,099	
White	68,542	75.13%	215,201	80.69%	693,863	67.89%
Black	4,632	5.08%	13,961	5.23%	237,355	23.22%
Am. Indian & Alaskan	228	0.25%	630	0.24%	2,973	0.29%
Asian	15,746	17.26%	30,910	11.59%	64,730	6.33%
Hawaiian & Pacific Island	21	0.02%	89	0.03%	308	0.03%
Other	2,069	2.27%	5,918	2.22%	22,870	2.24%
Population by Hispanic Origin	91,237		266,708		1,022,099	
Non-Hispanic Origin	88,885	97.42%	260,782	97.78%	996,093	97.46%
Hispanic Origin	2,352	2.58%	5,926	2.22%	26,006	2.54%
2016 Median Age, Male	39.50		40.00		39.30	
2016 Average Age, Male	39.00		39.30		39.00	
2016 Median Age, Female	42.20		42.80		42.90	
2016 Average Age, Female	41.40		41.70		41.80	
2016 Population by Occupation Classification	74,174		217,573		830,989	
Civilian Employed	47,121	63.53%	138,228	63.53%	496,320	59.73%
Civilian Unemployed	2,306	3.11%	6,492	2.98%	31,937	3.84%
Civilian Non-Labor Force	24,693	33.29%	72,737	33.43%	302,191	36.37%
Armed Forces	54	0.07%	116	0.05%	541	0.07%
Households by Marital Status						
Married	19,198		55,827		187,649	
Married No Children	10,630		31,842		111,729	
Married w/Children	8,568		23,985		75,920	
2016 Population by Education	68,939		201,630		764,108	
Some High School, No Diploma	5,733	8.32%	16,422	8.14%	72,342	9.47%
High School Grad (Incl Equivalency)	12,501	18.13%	37,796	18.75%	176,405	23.09%
Some College, No Degree	16,571	24.04%	48,077	23.84%	213,105	27.89%
Associate Degree	3,983	5.78%	11,397	5.65%	45,529	5.96%
Bachelor Degree	17,295	25.09%	50,196	24.90%	148,862	19.48%
Advanced Degree	12,856	18.65%	37,742	18.72%	107,865	14.12%

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population by Occupation	89,102		261,091		936,231	
Real Estate & Finance	3,935	4.42%	11,335	4.34%	35,284	3.77%
Professional & Management	31,500	35.35%	90,737	34.75%	274,720	29.34%
Public Administration	1,044	1.17%	3,641	1.39%	16,647	1.78%
Education & Health	10,664	11.97%	30,882	11.83%	117,222	12.52%
Services	6,704	7.52%	18,416	7.05%	82,137	8.77%
Information	1,059	1.19%	3,116	1.19%	10,709	1.14%
Sales	10,201	11.45%	32,037	12.27%	122,758	13.11%
Transportation	273	0.31%	791	0.30%	6,807	0.73%
Retail	4,490	5.04%	14,423	5.52%	52,038	5.56%
Wholesale	1,120	1.26%	3,520	1.35%	12,896	1.38%
Manufacturing	8,515	9.56%	24,247	9.29%	85,644	9.15%
Production	4,031	4.52%	11,713	4.49%	55,525	5.93%
Construction	2,137	2.40%	6,022	2.31%	24,914	2.66%
Utilities	1,261	1.42%	3,371	1.29%	14,679	1.57%
Agriculture & Mining	98	0.11%	372	0.14%	984	0.11%
Farming, Fishing, Forestry	32	0.04%	85	0.03%	497	0.05%
Other Services	2,038	2.29%	6,383	2.44%	22,770	2.43%
2016 Worker Travel Time to Job	45,909		133,341		480,435	
<30 Minutes	29,828	64.97%	86,780	65.08%	310,193	64.57%
30-60 Minutes	14,304	31.16%	41,444	31.08%	146,357	30.46%
60+ Minutes	1,777	3.87%	5,117	3.84%	23,885	4.97%
2010 Households by HH Size	35,800		104,988		409,520	
1-Person Households	11,034	30.82%	31,573	30.07%	127,564	31.15%
2-Person Households	11,083	30.96%	33,516	31.92%	129,874	31.71%
3-Person Households	5,661	15.81%	16,105	15.34%	63,913	15.61%
4-Person Households	5,011	14.00%	14,412	13.73%	51,476	12.57%
5-Person Households	1,964	5.49%	6,053	5.77%	23,049	5.63%
6-Person Households	673	1.88%	2,190	2.09%	8,639	2.11%
7 or more Person Households	374	1.04%	1,139	1.08%	5,005	1.22%
2016 Average Household Size	2.40		2.40		2.40	
Households						
2021 Projection	38,754		111,963		429,018	
2016 Estimate	37,475		108,540		418,191	
2010 Census	35,799		104,987		409,520	
Growth 2016 - 2021	3.41%		3.15%		2.59%	
Growth 2010 - 2016	4.68%		3.38%		2.12%	

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Radius	3 Mile		5 Mile		10 Mile	
2016 Households by HH Income	37,476		108,540		418,190	
<\$25,000	6,802	18.15%	17,090	15.75%	90,782	21.71%
\$25,000 - \$50,000	7,663	20.45%	21,792	20.08%	92,985	22.24%
\$50,000 - \$75,000	6,365	16.98%	18,254	16.82%	73,947	17.68%
\$75,000 - \$100,000	5,256	14.02%	15,004	13.82%	52,655	12.59%
\$100,000 - \$125,000	3,813	10.17%	11,439	10.54%	36,727	8.78%
\$125,000 - \$150,000	2,862	7.64%	7,970	7.34%	22,603	5.40%
\$150,000 - \$200,000	2,597	6.93%	8,424	7.76%	23,348	5.58%
\$200,000+	2,118	5.65%	8,567	7.89%	25,143	6.01%
2016 Avg Household Income	\$84,814		\$92,506		\$79,022	
2016 Med Household Income	\$66,266		\$70,987		\$57,600	
2016 Occupied Housing	37,475		108,541		418,191	
Owner Occupied	24,673	65.84%	79,101	72.88%	291,967	69.82%
Renter Occupied	12,802	34.16%	29,440	27.12%	126,224	30.18%
2010 Housing Units	38,831		111,754		443,371	
1 Unit	26,673	68.69%	87,246	78.07%	342,375	77.22%
2 - 4 Units	2,326	5.99%	5,084	4.55%	20,953	4.73%
5 - 19 Units	6,809	17.53%	12,377	11.08%	49,350	11.13%
20+ Units	3,023	7.79%	7,047	6.31%	30,693	6.92%
2016 Housing Value	24,674		79,101		291,966	
<\$100,000	3,553	14.40%	12,166	15.38%	93,041	31.87%
\$100,000 - \$200,000	12,198	49.44%	34,293	43.35%	105,934	36.28%
\$200,000 - \$300,000	5,316	21.54%	17,050	21.55%	45,443	15.56%
\$300,000 - \$400,000	1,833	7.43%	7,521	9.51%	21,932	7.51%
\$400,000 - \$500,000	1,159	4.70%	4,220	5.33%	10,697	3.66%
\$500,000 - \$1,000,000	543	2.20%	3,152	3.98%	11,167	3.82%
\$1,000,000+	72	0.29%	699	0.88%	3,752	1.29%
2016 Median Home Value	\$172,011		\$179,854		\$149,976	
2016 Housing Units by Yr Built	39,173		113,393		451,638	
Built 2010+	795	2.03%	1,800	1.59%	7,650	1.69%
Built 2000 - 2010	1,908	4.87%	5,799	5.11%	24,199	5.36%
Built 1990 - 1999	3,348	8.55%	9,756	8.60%	37,953	8.40%
Built 1980 - 1989	3,896	9.95%	10,173	8.97%	43,437	9.62%
Built 1970 - 1979	11,995	30.62%	25,116	22.15%	77,537	17.17%
Built 1960 - 1969	7,108	18.15%	19,040	16.79%	88,240	19.54%
Built 1950 - 1959	6,772	17.29%	24,439	21.55%	91,131	20.18%
Built <1949	3,351	8.55%	17,270	15.23%	81,491	18.04%
2016 Median Year Built	1971		1967		1965	