

# Demographic Detail Report

## Village Plaza

4236-4314 Sleepy Hill Rd, Lakeland, FL 33810

Building Type: **Shopping Center**      Total Available: **7,794 SF**  
 Center Type: **Neighborhood Center**      % Leased: **95.83%**  
 Center GLA: **151,290 SF**      Rent/SF/Yr: **\$18.96**  
 Year Built: **1989**



Radius	3 Mile		5 Mile		10 Mile	
<b>Population</b>						
2021 Projection	56,538		129,723		259,988	
2016 Estimate	53,397		122,477		246,163	
2010 Census	50,370		115,323		234,550	
Growth 2016 - 2021	5.88%		5.92%		5.62%	
Growth 2010 - 2016	6.01%		6.20%		4.95%	
<b>2016 Population by Age</b>						
	<b>53,397</b>		<b>122,477</b>		<b>246,163</b>	
Age 0 - 4	3,440	6.44%	7,788	6.36%	14,987	6.09%
Age 5 - 9	3,546	6.64%	7,972	6.51%	15,295	6.21%
Age 10 - 14	3,544	6.64%	8,032	6.56%	15,596	6.34%
Age 15 - 19	3,325	6.23%	7,796	6.37%	15,420	6.26%
Age 20 - 24	3,350	6.27%	8,006	6.54%	15,892	6.46%
Age 25 - 29	3,507	6.57%	8,131	6.64%	15,982	6.49%
Age 30 - 34	3,521	6.59%	7,893	6.44%	15,293	6.21%
Age 35 - 39	3,206	6.00%	7,242	5.91%	14,017	5.69%
Age 40 - 44	3,050	5.71%	7,156	5.84%	14,084	5.72%
Age 45 - 49	2,945	5.52%	7,173	5.86%	14,479	5.88%
Age 50 - 54	3,024	5.66%	7,512	6.13%	15,452	6.28%
Age 55 - 59	3,037	5.69%	7,484	6.11%	15,557	6.32%
Age 60 - 64	2,907	5.44%	6,996	5.71%	14,823	6.02%
Age 65 - 69	2,824	5.29%	6,574	5.37%	14,171	5.76%
Age 70 - 74	2,533	4.74%	5,649	4.61%	12,211	4.96%
Age 75 - 79	2,082	3.90%	4,390	3.58%	9,401	3.82%
Age 80 - 84	1,587	2.97%	3,131	2.56%	6,573	2.67%
Age 85+	1,971	3.69%	3,551	2.90%	6,931	2.82%
Age 65+	10,997	20.59%	23,295	19.02%	49,287	20.02%
<b>Median Age</b>	<b>38.80</b>		<b>38.90</b>		<b>40.20</b>	
<b>Average Age</b>	<b>40.20</b>		<b>39.70</b>		<b>40.50</b>	

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<b>Radius</b>	<b>3 Mile</b>		<b>5 Mile</b>		<b>10 Mile</b>	
<b>2016 Population By Race</b>	<b>53,397</b>		<b>122,477</b>		<b>246,163</b>	
White	35,742	66.94%	90,183	73.63%	197,155	80.09%
Black	14,938	27.98%	26,413	21.57%	37,736	15.33%
Am. Indian & Alaskan	254	0.48%	745	0.61%	1,394	0.57%
Asian	1,256	2.35%	2,361	1.93%	4,554	1.85%
Hawaiian & Pacific Island	82	0.15%	154	0.13%	269	0.11%
Other	1,126	2.11%	2,621	2.14%	5,054	2.05%
<b>Population by Hispanic Origin</b>	<b>53,397</b>		<b>122,477</b>		<b>246,163</b>	
Non-Hispanic Origin	45,307	84.85%	102,813	83.94%	208,828	84.83%
Hispanic Origin	8,090	15.15%	19,663	16.05%	37,335	15.17%
<b>2016 Median Age, Male</b>	<b>36.60</b>		<b>37.30</b>		<b>38.50</b>	
<b>2016 Average Age, Male</b>	<b>38.40</b>		<b>38.50</b>		<b>39.20</b>	
<b>2016 Median Age, Female</b>	<b>40.90</b>		<b>40.40</b>		<b>41.80</b>	
<b>2016 Average Age, Female</b>	<b>41.70</b>		<b>40.90</b>		<b>41.60</b>	
<b>2016 Population by Occupation Classification</b>	<b>42,201</b>		<b>97,124</b>		<b>197,202</b>	
Civilian Employed	21,312	50.50%	50,318	51.81%	104,736	53.11%
Civilian Unemployed	1,938	4.59%	4,414	4.54%	7,937	4.02%
Civilian Non-Labor Force	18,924	44.84%	42,324	43.58%	84,362	42.78%
Armed Forces	27	0.06%	68	0.07%	167	0.08%
<b>Households by Marital Status</b>						
Married	8,949		21,159		46,120	
Married No Children	6,105		13,969		30,860	
Married w/Children	2,844		7,190		15,260	
<b>2016 Population by Education</b>	<b>38,512</b>		<b>88,134</b>		<b>178,958</b>	
Some High School, No Diploma	5,634	14.63%	13,550	15.37%	25,671	14.34%
High School Grad (Incl Equivalency)	13,647	35.44%	32,333	36.69%	62,695	35.03%
Some College, No Degree	11,209	29.11%	23,895	27.11%	47,966	26.80%
Associate Degree	2,319	6.02%	5,252	5.96%	9,984	5.58%
Bachelor Degree	3,932	10.21%	8,730	9.91%	21,985	12.29%
Advanced Degree	1,771	4.60%	4,374	4.96%	10,657	5.96%

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<b>Radius</b>	<b>3 Mile</b>		<b>5 Mile</b>		<b>10 Mile</b>	
<b>2016 Population by Occupation</b>	<b>39,575</b>		<b>92,503</b>		<b>192,453</b>	
Real Estate & Finance	992	2.51%	2,697	2.92%	6,099	3.17%
Professional & Management	7,618	19.25%	18,323	19.81%	42,265	21.96%
Public Administration	632	1.60%	1,407	1.52%	3,562	1.85%
Education & Health	5,227	13.21%	11,303	12.22%	23,269	12.09%
Services	4,473	11.30%	9,545	10.32%	18,745	9.74%
Information	237	0.60%	621	0.67%	1,503	0.78%
Sales	5,854	14.79%	12,918	13.96%	26,998	14.03%
Transportation	410	1.04%	563	0.61%	692	0.36%
Retail	3,221	8.14%	8,752	9.46%	17,434	9.06%
Wholesale	773	1.95%	1,825	1.97%	3,524	1.83%
Manufacturing	1,709	4.32%	3,676	3.97%	7,673	3.99%
Production	3,973	10.04%	9,194	9.94%	16,281	8.46%
Construction	1,607	4.06%	4,518	4.88%	9,897	5.14%
Utilities	1,507	3.81%	3,645	3.94%	6,561	3.41%
Agriculture & Mining	163	0.41%	541	0.58%	1,480	0.77%
Farming, Fishing, Forestry	101	0.26%	321	0.35%	847	0.44%
Other Services	1,078	2.72%	2,654	2.87%	5,623	2.92%
<b>2016 Worker Travel Time to Job</b>	<b>20,754</b>		<b>48,809</b>		<b>100,647</b>	
<30 Minutes	14,982	72.19%	34,098	69.86%	70,570	70.12%
30-60 Minutes	4,689	22.59%	11,682	23.93%	23,881	23.73%
60+ Minutes	1,083	5.22%	3,029	6.21%	6,196	6.16%
<b>2010 Households by HH Size</b>	<b>19,947</b>		<b>44,544</b>		<b>91,333</b>	
1-Person Households	5,572	27.93%	12,024	26.99%	23,540	25.77%
2-Person Households	7,214	36.17%	15,709	35.27%	33,671	36.87%
3-Person Households	2,978	14.93%	6,831	15.34%	13,936	15.26%
4-Person Households	2,154	10.80%	5,179	11.63%	10,744	11.76%
5-Person Households	1,119	5.61%	2,720	6.11%	5,441	5.96%
6-Person Households	517	2.59%	1,192	2.68%	2,295	2.51%
7 or more Person Households	393	1.97%	889	2.00%	1,706	1.87%
<b>2016 Average Household Size</b>	<b>2.50</b>		<b>2.50</b>		<b>2.50</b>	
<b>Households</b>						
2021 Projection	22,244		49,984		101,004	
2016 Estimate	21,037		47,228		95,701	
2010 Census	19,947		44,544		91,333	
Growth 2016 - 2021	5.74%		5.84%		5.54%	
Growth 2010 - 2016	5.46%		6.03%		4.78%	

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<b>Radius</b>	<b>3 Mile</b>		<b>5 Mile</b>		<b>10 Mile</b>	
<b>2016 Households by HH Income</b>	<b>21,039</b>		<b>47,229</b>		<b>95,700</b>	
<\$25,000	6,317	30.03%	14,087	29.83%	25,711	26.87%
\$25,000 - \$50,000	6,634	31.53%	14,049	29.75%	28,224	29.49%
\$50,000 - \$75,000	3,915	18.61%	8,770	18.57%	18,032	18.84%
\$75,000 - \$100,000	2,179	10.36%	4,885	10.34%	10,242	10.70%
\$100,000 - \$125,000	984	4.68%	2,736	5.79%	5,975	6.24%
\$125,000 - \$150,000	376	1.79%	1,172	2.48%	3,258	3.40%
\$150,000 - \$200,000	440	2.09%	1,163	2.46%	2,844	2.97%
\$200,000+	194	0.92%	367	0.78%	1,414	1.48%
<b>2016 Avg Household Income</b>	<b>\$50,425</b>		<b>\$52,154</b>		<b>\$57,084</b>	
<b>2016 Med Household Income</b>	<b>\$39,051</b>		<b>\$40,406</b>		<b>\$43,626</b>	
<b>2016 Occupied Housing</b>	<b>21,037</b>		<b>47,228</b>		<b>95,701</b>	
Owner Occupied	12,100	57.52%	29,316	62.07%	64,676	67.58%
Renter Occupied	8,937	42.48%	17,912	37.93%	31,025	32.42%
<b>2010 Housing Units</b>	<b>18,913</b>		<b>40,338</b>		<b>78,725</b>	
1 Unit	12,617	66.71%	29,219	72.44%	60,385	76.70%
2 - 4 Units	1,857	9.82%	4,091	10.14%	7,723	9.81%
5 - 19 Units	2,584	13.66%	3,575	8.86%	6,267	7.96%
20+ Units	1,855	9.81%	3,453	8.56%	4,350	5.53%
<b>2016 Housing Value</b>	<b>12,100</b>		<b>29,314</b>		<b>64,674</b>	
<\$100,000	6,018	49.74%	14,892	50.80%	31,903	49.33%
\$100,000 - \$200,000	4,263	35.23%	10,060	34.32%	20,945	32.39%
\$200,000 - \$300,000	1,237	10.22%	3,023	10.31%	7,446	11.51%
\$300,000 - \$400,000	333	2.75%	843	2.88%	2,350	3.63%
\$400,000 - \$500,000	106	0.88%	230	0.78%	971	1.50%
\$500,000 - \$1,000,000	88	0.73%	138	0.47%	778	1.20%
\$1,000,000+	55	0.45%	128	0.44%	281	0.43%
<b>2016 Median Home Value</b>	<b>\$100,751</b>		<b>\$98,421</b>		<b>\$102,072</b>	
<b>2016 Housing Units by Yr Built</b>	<b>22,877</b>		<b>52,146</b>		<b>105,586</b>	
Built 2010+	375	1.64%	898	1.72%	1,724	1.63%
Built 2000 - 2010	4,836	21.14%	9,130	17.51%	16,444	15.57%
Built 1990 - 1999	4,378	19.14%	9,051	17.36%	19,022	18.02%
Built 1980 - 1989	5,091	22.25%	11,286	21.64%	23,297	22.06%
Built 1970 - 1979	3,552	15.53%	8,203	15.73%	19,082	18.07%
Built 1960 - 1969	2,165	9.46%	5,639	10.81%	11,183	10.59%
Built 1950 - 1959	1,539	6.73%	3,704	7.10%	7,913	7.49%
Built <1949	941	4.11%	4,235	8.12%	6,921	6.55%
<b>2016 Median Year Built</b>	<b>1985</b>		<b>1983</b>		<b>1982</b>	