

Demographic Detail Report

New Towne Plaza

44412-44734 Ford Rd, Canton, MI 48187

Building Type: **Shopping Center**
 Center Type: **Community Center**
 Center GLA: **204,970 SF**
 Year Built: **1973**

Total Available: **10,800 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	3 Mile		5 Mile		10 Mile	
Population						
2021 Projection	82,036		164,488		580,006	
2016 Estimate	83,372		167,026		582,555	
2010 Census	85,735		171,191		585,721	
Growth 2016 - 2021	-1.60%		-1.52%		-0.44%	
Growth 2010 - 2016	-2.76%		-2.43%		-0.54%	
2016 Population by Age						
	83,372		167,026		582,555	
Age 0 - 4	5,106	6.12%	10,382	6.22%	35,730	6.13%
Age 5 - 9	5,320	6.38%	10,521	6.30%	35,019	6.01%
Age 10 - 14	5,831	6.99%	11,011	6.59%	36,490	6.26%
Age 15 - 19	5,699	6.84%	10,553	6.32%	37,379	6.42%
Age 20 - 24	5,502	6.60%	10,531	6.31%	40,742	6.99%
Age 25 - 29	5,021	6.02%	10,184	6.10%	38,208	6.56%
Age 30 - 34	4,733	5.68%	9,888	5.92%	35,292	6.06%
Age 35 - 39	4,879	5.85%	10,050	6.02%	34,110	5.86%
Age 40 - 44	5,702	6.84%	11,362	6.80%	37,020	6.35%
Age 45 - 49	6,197	7.43%	12,150	7.27%	39,588	6.80%
Age 50 - 54	6,340	7.60%	12,502	7.49%	42,206	7.24%
Age 55 - 59	6,124	7.35%	12,297	7.36%	42,748	7.34%
Age 60 - 64	5,366	6.44%	10,879	6.51%	37,909	6.51%
Age 65 - 69	4,305	5.16%	8,729	5.23%	30,100	5.17%
Age 70 - 74	2,990	3.59%	6,156	3.69%	21,645	3.72%
Age 75 - 79	1,850	2.22%	3,987	2.39%	14,842	2.55%
Age 80 - 84	1,150	1.38%	2,662	1.59%	10,599	1.82%
Age 85+	1,256	1.51%	3,181	1.90%	12,929	2.22%
Age 65+	11,551	13.85%	24,715	14.80%	90,115	15.47%
Median Age	39.60		40.20		39.80	
Average Age	38.40		39.00		39.20	

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population By Race	83,372		167,026		582,555	
White	62,564	75.04%	129,374	77.46%	441,988	75.87%
Black	6,506	7.80%	15,696	9.40%	88,601	15.21%
Am. Indian & Alaskan	236	0.28%	561	0.34%	2,208	0.38%
Asian	12,184	14.61%	17,842	10.68%	35,572	6.11%
Hawaiian & Pacific Island	22	0.03%	34	0.02%	123	0.02%
Other	1,860	2.23%	3,518	2.11%	14,063	2.41%
Population by Hispanic Origin	83,372		167,026		582,555	
Non-Hispanic Origin	80,617	96.70%	161,122	96.47%	561,682	96.42%
Hispanic Origin	2,755	3.30%	5,904	3.53%	20,873	3.58%
2016 Median Age, Male	38.30		38.90		38.20	
2016 Average Age, Male	37.50		37.90		38.00	
2016 Median Age, Female	40.60		41.30		41.10	
2016 Average Age, Female	39.20		40.00		40.40	
2016 Population by Occupation Classification	65,975		133,003		467,841	
Civilian Employed	44,445	67.37%	88,043	66.20%	291,132	62.23%
Civilian Unemployed	1,477	2.24%	3,149	2.37%	13,380	2.86%
Civilian Non-Labor Force	19,987	30.29%	41,735	31.38%	163,187	34.88%
Armed Forces	66	0.10%	76	0.06%	142	0.03%
Households by Marital Status						
Married	18,543		34,644		110,179	
Married No Children	9,529		18,739		63,168	
Married w/Children	9,014		15,905		47,011	
2016 Population by Education	60,329		123,143		426,611	
Some High School, No Diploma	2,912	4.83%	7,389	6.00%	34,117	8.00%
High School Grad (Incl Equivalency)	10,011	16.59%	24,605	19.98%	101,574	23.81%
Some College, No Degree	16,146	26.76%	34,759	28.23%	128,167	30.04%
Associate Degree	4,414	7.32%	9,116	7.40%	29,415	6.90%
Bachelor Degree	16,205	26.86%	28,639	23.26%	81,014	18.99%
Advanced Degree	10,641	17.64%	18,635	15.13%	52,324	12.27%

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Radius	3 Mile		5 Mile		10 Mile	
2016 Population by Occupation	83,545		164,584		545,434	
Real Estate & Finance	2,777	3.32%	5,287	3.21%	17,859	3.27%
Professional & Management	27,674	33.12%	50,822	30.88%	146,773	26.91%
Public Administration	1,328	1.59%	2,483	1.51%	8,643	1.58%
Education & Health	10,731	12.84%	20,233	12.29%	69,079	12.66%
Services	6,304	7.55%	13,317	8.09%	50,996	9.35%
Information	925	1.11%	1,955	1.19%	6,038	1.11%
Sales	9,769	11.69%	20,432	12.41%	70,803	12.98%
Transportation	142	0.17%	295	0.18%	2,887	0.53%
Retail	3,939	4.71%	8,262	5.02%	30,537	5.60%
Wholesale	1,316	1.58%	2,486	1.51%	7,626	1.40%
Manufacturing	9,009	10.78%	17,127	10.41%	50,590	9.28%
Production	4,151	4.97%	9,798	5.95%	38,158	7.00%
Construction	2,036	2.44%	4,576	2.78%	16,753	3.07%
Utilities	1,584	1.90%	3,698	2.25%	14,794	2.71%
Agriculture & Mining	6	0.01%	78	0.05%	754	0.14%
Farming, Fishing, Forestry	4	0.00%	31	0.02%	354	0.06%
Other Services	1,850	2.21%	3,704	2.25%	12,790	2.34%
2016 Worker Travel Time to Job	42,966		85,056		282,145	
<30 Minutes	23,807	55.41%	48,981	57.59%	174,709	61.92%
30-60 Minutes	16,927	39.40%	31,970	37.59%	94,175	33.38%
60+ Minutes	2,232	5.19%	4,105	4.83%	13,261	4.70%
2010 Households by HH Size	31,622		67,527		233,725	
1-Person Households	7,020	22.20%	18,515	27.42%	67,340	28.81%
2-Person Households	9,840	31.12%	21,384	31.67%	74,673	31.95%
3-Person Households	5,474	17.31%	10,938	16.20%	38,011	16.26%
4-Person Households	5,772	18.25%	10,406	15.41%	32,329	13.83%
5-Person Households	2,374	7.51%	4,233	6.27%	13,920	5.96%
6-Person Households	811	2.56%	1,436	2.13%	4,958	2.12%
7 or more Person Households	331	1.05%	615	0.91%	2,494	1.07%
2016 Average Household Size	2.70		2.50		2.50	
Households						
2021 Projection	30,302		65,088		231,933	
2016 Estimate	30,788		66,059		232,840	
2010 Census	31,621		67,526		233,724	
Growth 2016 - 2021	-1.58%		-1.47%		-0.39%	
Growth 2010 - 2016	-2.63%		-2.17%		-0.38%	

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New Towne Plaza			
44412-44734 Ford Rd, Canton, MI 48187			
Radius	3 Mile	5 Mile	10 Mile
2016 Households by HH Income	30,789	66,061	232,840
<\$25,000	3,201 10.40%	9,880 14.96%	44,994 19.32%
\$25,000 - \$50,000	5,129 16.66%	13,503 20.44%	54,561 23.43%
\$50,000 - \$75,000	5,487 17.82%	11,376 17.22%	41,649 17.89%
\$75,000 - \$100,000	5,230 16.99%	9,851 14.91%	31,663 13.60%
\$100,000 - \$125,000	4,032 13.10%	7,650 11.58%	21,875 9.39%
\$125,000 - \$150,000	2,301 7.47%	4,303 6.51%	12,469 5.36%
\$150,000 - \$200,000	2,993 9.72%	5,035 7.62%	13,335 5.73%
\$200,000+	2,416 7.85%	4,463 6.76%	12,294 5.28%
2016 Avg Household Income	\$100,137	\$89,794	\$78,795
2016 Med Household Income	\$82,540	\$71,051	\$59,237
2016 Occupied Housing	30,788	66,059	232,841
Owner Occupied	23,248 75.51%	46,962 71.09%	163,804 70.35%
Renter Occupied	7,540 24.49%	19,097 28.91%	69,037 29.65%
2010 Housing Units	33,166	70,309	246,938
1 Unit	25,599 77.18%	50,049 71.18%	185,222 75.01%
2 - 4 Units	1,283 3.87%	3,525 5.01%	12,567 5.09%
5 - 19 Units	4,815 14.52%	11,877 16.89%	34,803 14.09%
20+ Units	1,469 4.43%	4,858 6.91%	14,346 5.81%
2016 Housing Value	23,249	46,961	163,805
<\$100,000	2,168 9.33%	8,658 18.44%	55,472 33.86%
\$100,000 - \$200,000	9,630 41.42%	18,019 38.37%	57,295 34.98%
\$200,000 - \$300,000	6,933 29.82%	10,885 23.18%	25,590 15.62%
\$300,000 - \$400,000	3,176 13.66%	5,824 12.40%	12,821 7.83%
\$400,000 - \$500,000	992 4.27%	2,405 5.12%	6,195 3.78%
\$500,000 - \$1,000,000	330 1.42%	1,043 2.22%	5,665 3.46%
\$1,000,000+	20 0.09%	127 0.27%	767 0.47%
2016 Median Home Value	\$198,197	\$182,260	\$146,130
2016 Housing Units by Yr Built	33,768	72,911	255,158
Built 2010+	445 1.32%	924 1.27%	4,207 1.65%
Built 2000 - 2010	4,406 13.05%	8,688 11.92%	22,913 8.98%
Built 1990 - 1999	7,731 22.89%	15,691 21.52%	33,290 13.05%
Built 1980 - 1989	4,065 12.04%	9,513 13.05%	26,558 10.41%
Built 1970 - 1979	12,379 36.66%	20,024 27.46%	48,917 19.17%
Built 1960 - 1969	2,255 6.68%	8,228 11.28%	42,027 16.47%
Built 1950 - 1959	1,358 4.02%	5,379 7.38%	50,205 19.68%
Built <1949	1,129 3.34%	4,464 6.12%	27,041 10.60%
2016 Median Year Built	1979	1978	1971